

**Free
entrance to
exhibition
halls**

2018 SMTA TABLE TOP EXHIBITION

Presentation * Exhibition * Competition * Lucky Draw

15 August 2018

9am - 5pm

Eastin Hotel Penang

Supported by:



c/o TechMent Consultancy Sdn Bhd
17-2-4, Bayan Point, Medan Kampung Relau, 11900 Bayan Lepas, Penang, Malaysia
T. +60 4 643 3817 **E.** admin@smtapenang.com.my

EXHIBITION

SMTA Tabletop Exhibition | 15 August 2018 | Eastin Hotel Penang

About

The SMTA Tabletop Exhibition is a well-established event taking place yearly in Penang since more than 10 years ago. In 2018, the event will be held on 14 & 15 August in the Eastin Hotel Penang, in conjunction with *Technical Presentations* and *Hand Soldering Competition (HSC)* organised by IPC.

We are delighted to offer to you an opportunity to showcase your products and services in a relaxed atmosphere. The exhibition area will be intergrated into the coffee break area in order to enable perfect communication and networking between exhibitions and participants.

There are only 20 booths available which will be allocated on a first-come, first-served basis.

Price

The price per table is **RM2,200** (complementary 1 individual SMTA membership) for non-SMTA member, and **RM2,000** for SMTA member. The price includes the following:

- 1 x draped table
- 1 x 240VAC electrical point
- 2 x chairs
- 1 x full event registration (including the break and lunch for two per exhibiting company on event day)

Please complete this registration form and return to :

Ms Teo - SMTA Penang Chapter

T. +60 4 643 3817 E. admin@smtapenang.com.my

"Distance is no object... and the world is getting smaller with SMTA Tabletop Exhibition"

Why Exhibit?

Highly targeted: With their highly focused profiles and carefully targeted participants, trade exhibitions are highly cost-effective sales and marketing platforms.

Flexible: Exhibitions provide a highly flexible environment in which a wide range of sales and marketing objectives can be achieved, from gathering sales leads and launching new products, building brand image and maintaining customer relations

2-way communication: Exhibitions involve a 2-way communication process. Visitors can question, challenge and debate. Exhibitors can give and seek information. Most importantly, business is conducted face-to-face.

3D-medium: Whilst an advert, direct mailing or web-page may say a product is the fastest, quietest, smallest or most advanced in the market, at an exhibition, buyers can see and feel your product for themselves. Nothing beats the impact of live demonstration.

Fast market penetration: You can reach a large proportion of the market in a short span of time

"We take this opportunity to invite your esteemed organisation to be part of the SMTA Tabletop Exhibition 2018 and to present your products, technologies and solutions at this prestigious event"

Mei Ming Khaw (Ms)
President of SMTA Penang Chapter

I hereby confirm our commitment as an exhibitor for the 2018 SMTA Tabletop Exhibition as follows:

Early-Bird Discount: Plan ahead and SAVE up to RM200.00 by registering early **before 27 July 2018**

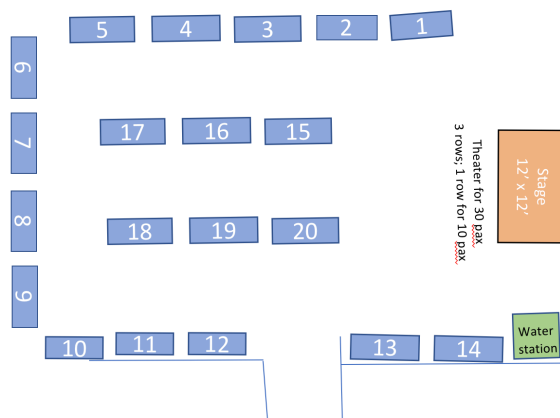
Company Details

Company Name: _____	
Address: _____	
Phone: _____ Fax: _____ Email: _____	
Contact Person: _____ Designation: _____	
SMTA Membership No: _____	
Exhibitor Badge : 1) _____ 2) _____	

For reservation, please indicate the Table No.: _____.

Banner Size Limitation: 2ft x 6ft. (SMTA reserves the right to reject any banner design element that is considered inappropriate and/or NOT within the specified dimension.)

Additional 240VAC electrical points (RM200.00 per point): **Yes / No**



Payment Details

- All cheques or bank drafts should be crossed and made payable to **Persatuan Surface Mount Technology Pulau Pinang**
- Payments can also be made into our **Hong Leong Bank** a/c no. **054-00-05752-4**
Credit card payment is NOT accepted

Technical Presentation

- Technical Presentation (45 minutes per session): **Yes / No**
- Please submit your technical presentation paper to Ms Teo at admin@smtapenang.com.my before 8 August 2018.

(Exhibitors are welcome to present their New Products in the exhibition hall)

Cancellation

All cancellation must be received in writing. Cancellations received before 8 August 2018 shall be entitled for full refund, less RM200.00 administration fee. No refunds shall be issued for cancellations received after 8 August 2018. Approved refunds will only be issued after the 2018 SMTA Tabletop Exhibition has taken place.